

# Pivoting your business: A 30/60/90 day plan.

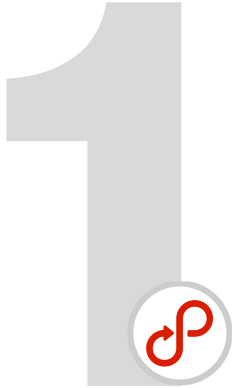
**Brian Moran:** Founder and CEO of Small Business Edge. Along with a team of top subject matter experts, Brian is building a global community platform that helps entrepreneurs run better, more efficient companies.

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# 5 things to do right now



## **Reconnect with everyone in your ecosystem**

- **Employees**
- **Customers/Prospects**
- **Suppliers/Partners**
- **The people who were helping you reach your goals in 2020**

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# 2



## Review your original 2020 plans

- What parts were blown up?
- What parts are still on track?
- What parts are salvageable?



## **Write three mini-GPS plans**

- **Bring together your key team members**
- **30-60-90 days out**
- **Strategic goals/mini-GPS plan**
- **Accountability!**



## **“In the midst of chaos, there is also opportunity”**

- **If you can survive, you can thrive**
- **The world hit the “reset” button**
- **What projects in your company were never done because you “Didn’t have the time?”**



## **Execute your plans**

- **Twice weekly meetings (be in the 'clouds' of your business)**
- **Everyone has a role to play**
- **Be accountable**
- **Be proactive**

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# Q&A





# Thank you.

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